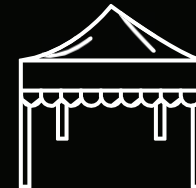


intertee

creative solutions to activate your brand



TRAILERS



DISPLAY



BRAND ACTIVATIONS

WHO

WE

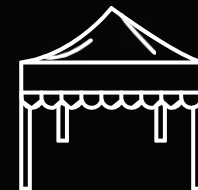
ARE

Intertec was registered in 2008. A Botswana owned company that saw it fit to come up with a business model that has an attractive, effective and affordable media platform. This platform has the capacity to spread your message comprehensively throughout Botswana more effectively than any other outdoor media platform. Specific concentration is given to Rural of the untapped areas in Botswana.

We have a very passionate team that enjoy working with people and that's what makes it easier for us to do more when executing our projects



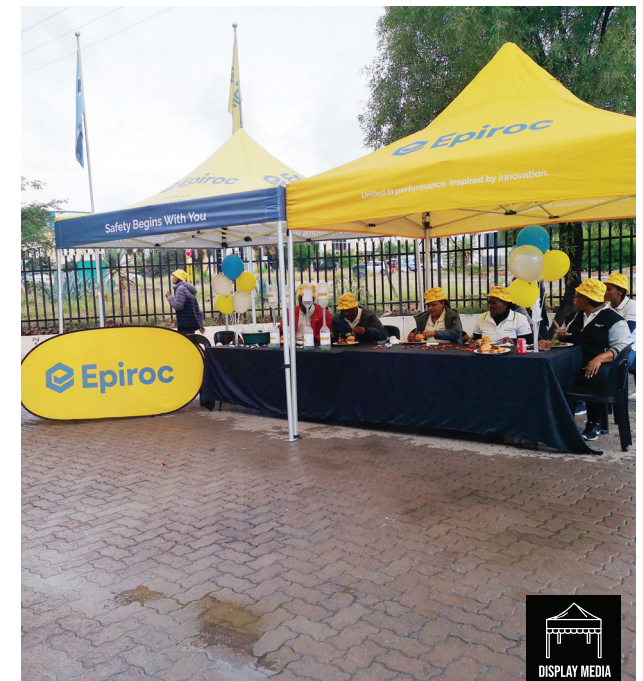
TRAILERS



DISPLAY



BRAND ACTIVATIONS





OUR LATEST INTRO ...



ACTIVATIONS TAKE CENTRE STAGE

In 2016, we shifted our mindset slightly to give our Clients this offering. Taking activations out-of-store revolutionized the industry by transferring the brands into the four courts where customers enjoy because it more engaging.

Using a Mobile stage trailer which is fully equipped with: PA System, LED lights, plug points, built in battery, stage floor 2.8m, branding opportunity of 15m of exterior of trailer. A technical crew of 3-5 people depending on the size of the activation.

Activations not only makes your brand prominent in the market, but also helps in bringing brands to life. It also does the following:



Help in getting valuable feedback from customers



Creates an emotional connection with customers



Strengthens the relationship between the brand and the customer

We believe that a good/successful activation includes entertainment – it looks into the heart of the brand to find that bit of magic that will create a lasting brand-consumer connection. Companies are now looking to engage with consumers and not just advertise to them.

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